



**CATHERINE TAYLOR,
PRESIDENT OUCHLESS ER PROJECT**

CHILD-FRIENDLY PEDIATRIC COVID VACCINATIONS

No one knows a child better than a parent.....take a moment to prepare for your little ones individual needs!

**Just today 80,000
children in the USA
will require a trip to
an Emergency
Department!**

**90% of all pediatric
emergencies are treated
at community hospitals.**



A MOTHER'S IDEA AND THE HOSPITAL THAT LISTENED





OUCHLESS CARE

“Ouchless” care is the style of medicine practiced in dedicated children hospitals. It aims at making medical procedures as painless and anxiety-free as possible for the patients.

“OUCHLESS” CARE

FAMILY-CENTRIC CARE

MEETS THE PHYSICAL AND EMOTIONAL NEEDS OF PATIENT

TOOLS AND TECHNIQUES TO MINIMIZE THE PAIN AND ANXIETY

USES CHILD-LIFE TECHNIQUES

DISTRACTION TOOLS

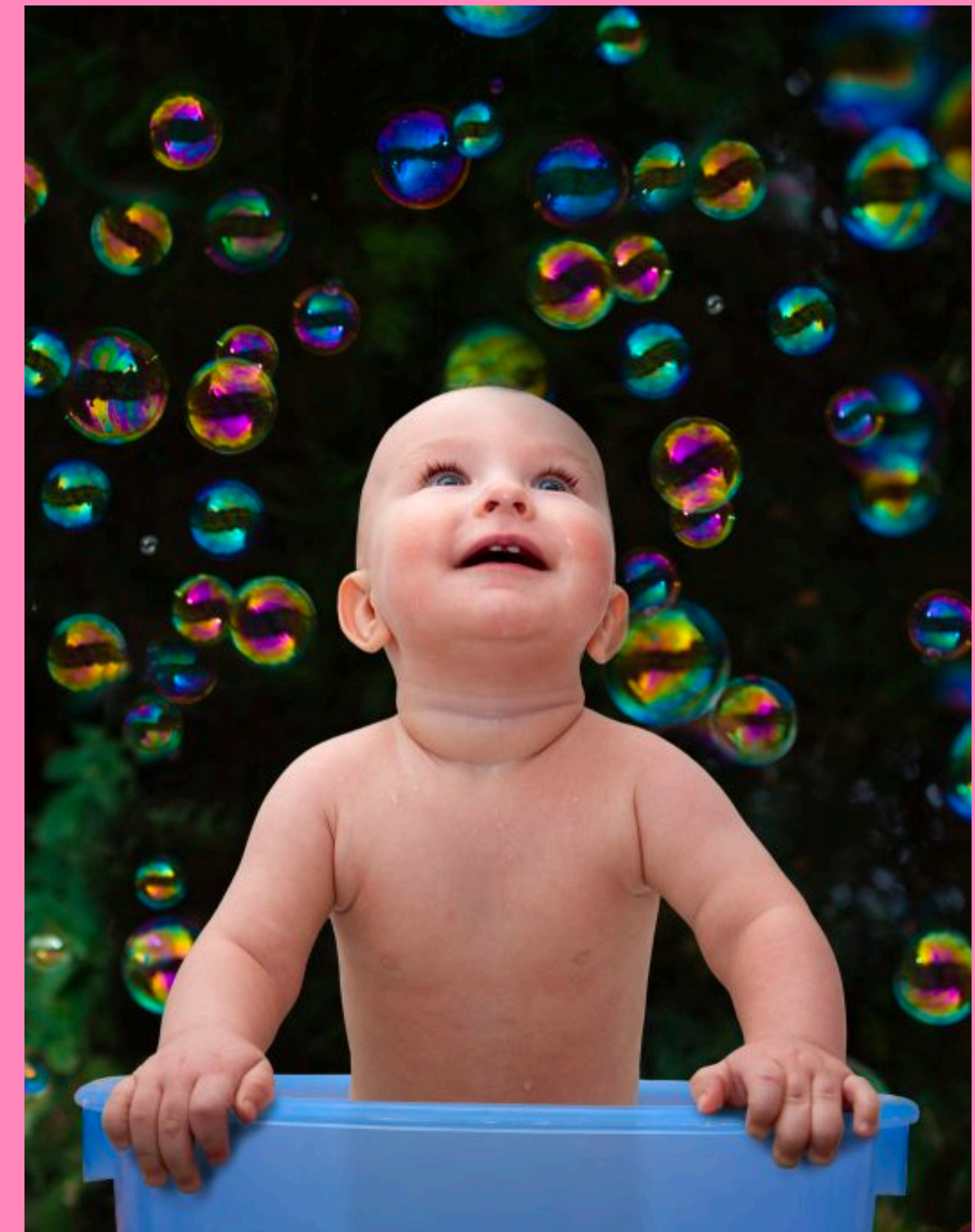
USES NEW TYPES OF PEDIATRIC ANALGESIA AND SEDATION

GREATER SUCCESS IN ACCURACY ON THE FIRST ATTEMPT

MARINHEALTH ADVANCEMENTS

- Pediatric Physician Coordinator position and a 24/7 in-house pediatric hospitalist service.
- 3 new full-time positions - Pediatric Nurse Coordinator, a dedicated Emergency Department Educator, and Marin county's first Child-Life Specialist!
- Schultz foundation donated \$30,000 for 120 staff training to undergo training on new Ouchless equipment.
- November 2016 Marin General Emergency is officially "Ouchless"
- Busy Bee, J-tip needless injector, and Atomizer
- Every year Donor Funds have covered supplies and the pediatric education program
- Advance Pediatric Receiving Center
- 2018 Latern Award

VACCINATIONS ARE GREAT OPPORTUNITIES TO LEARN WHAT TECHNIQUES HELP YOUR CHILD!



WHAT'S IN YOUR BAG OF TRICKS?

iPad

Lovey

Candy

Bubble guns

Vibrating Toys

Phone

Practice Breathing



1.PREPARE THEM ACCORDING TO AGE

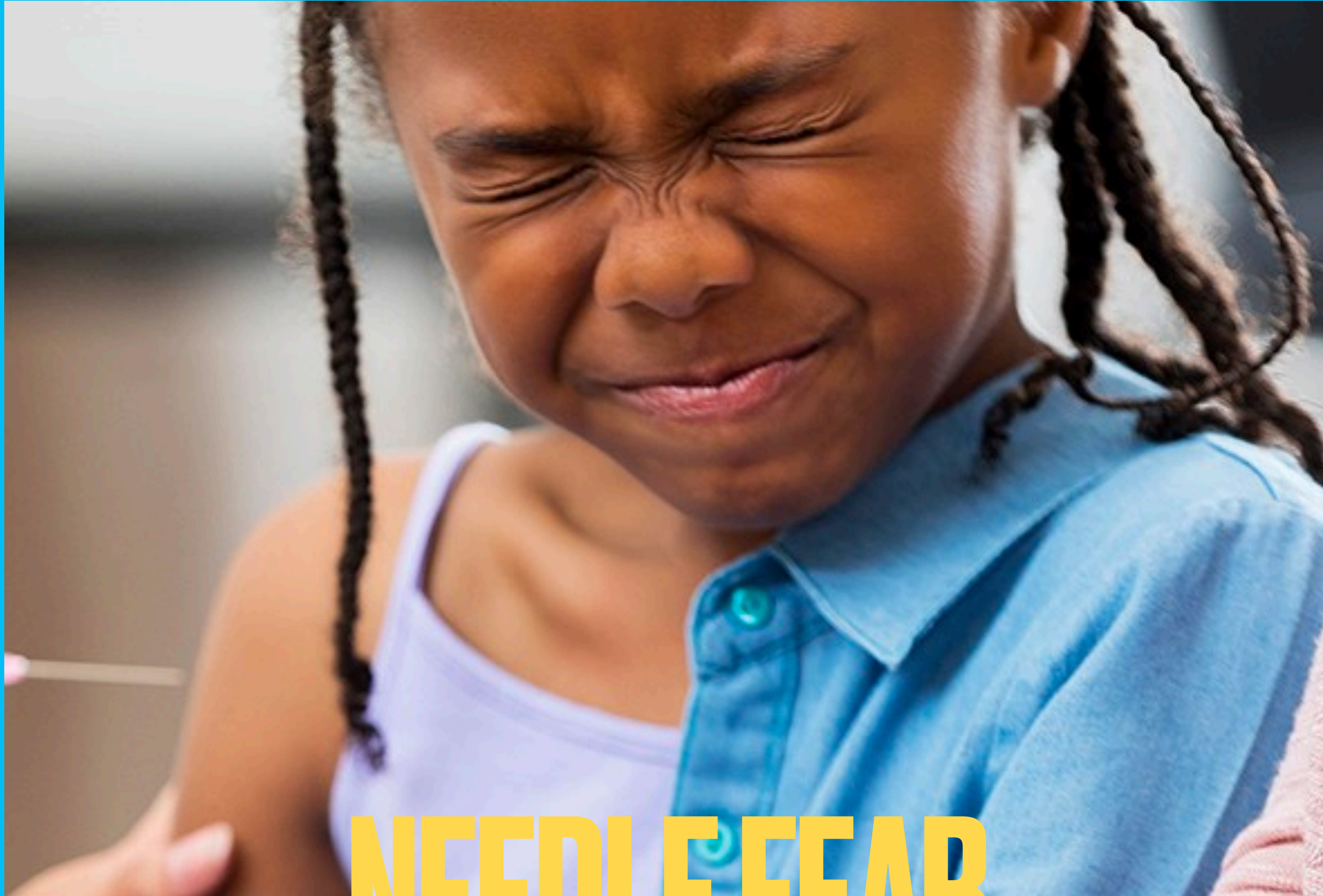
2.PARENTAL ATTITUDE CHECK-COOL CALM COLLECTED

3.DISTRACTION - GIVE YOUR CHILD SOMETHING TO DO

4.SPEED - GIVE SHOT AND COMFORT

5.REWARD !!!!! CELEBRATE THE MILESTONE





NEEDLE FEAR

Starts around the age of 5

50-60% of kids

Generally comes from one experience becoming very negative



**Trypanophobia
- Fear of
needles**

**Arises around
the age of 11**

NEEDLE PHOBIA



Parental
Education

Acknowledge
feeling, don't
minimize

Have a plan
before you go

Always, always
reward

NO TEARS - NO FEARS



MarinHealth's Foundation dedicates 2022 Gala to Pediatric Emergency!!

**Decorate MarinHealth's new Emergency Department pediatric areas!
Youth artist of Marin**

Inspire other communities to improve for their children

WHAT'S HAPPENING NOW!



“There can be no keener revelation of a society’s soul than the way in which it treats its children.”

-Nelson Mandela, May 1995